



+SANDBOX

Established Solutions. Progressive Values.

About Us

Going against the grain is never easy, but we don't let that compromise our values and neither should you. Is it possible to maintain your outsider status while following the established rules for things like managing your I.T. systems or handling media outreach? We think so.

We're here to help you follow best practices in information technology, comms, digital, and data systems while keeping your message and vision intact. Not only are we professionals with years of experience in these fields and working on campaigns, but we share your progressive ideals and value democracy.

Our Services

- + Digital Marketing
- + Social Media Management
- + Data & Tech Management
- + Web Design & Management
- + Press & Communications
- + Email Marketing

For Free Consultation Call:
702-329-9440

Contact

702-329-9440
connect@withsandbox.com
withsandbox.com

Sandbox is a full-service tech, data, and communications company that specializes in helping progressive causes succeed: campaigns, local parties and caucuses, nonprofits and PACs, and we want to work with you. We know that budgets and needs vary widely and we will build you a package that works for your campaign, your organization, or your long-term project.

Our pre-built packages come in a wide range of sizes, and most of our services are available a la carte, so we can build you a customized bundle of services that meets your requirements—nothing more, nothing less—filling in only what you need without breaking the bank; taking tasks off your plate so your staff and volunteers can thrive. We're invested in your wins, and we want to find ways to work with you.

SERVICES

Website Development

Sandbox will build your clean, elegant, modern website from scratch, letting your ideas shine and offering a simple pathway to engagement for your clients, customers, or constituents. We know that high costs prevent too many organizations, campaigns, and businesses from having the website they really need, and we'll work with you to scale a plan.

Data, Technology + Information Systems

Data and technology is at the heart of everything we do. We know that most progressive organizations, startup political campaigns, and small businesses don't have the people-power or capacity to manage the tech systems that keep them up and running. Let us scale the work so you don't have to.

Complete Data Services
Package

Analysis + Tracking

Voter File Analysis

Voter File Management
Viability Projections
Early Vote/Vote-by-Mail

KPI Analysis

Field Plan Development

Field Prep Data Package

Win Number + Viability
Analysis

Digital Advertising + Fundraising

Digital advertising should be a no-brainer: set it and forget it and see exponential returns in sales, fundraising, or list growth. But too often, it becomes a time drain; nothing more than a low-return investment of your energy and creativity. Let us use our expertise to make outreach work for you - from design and copy to maintenance to oriented analysis that grows your audience and turns casual observers into buyers, donors, and voters.

Messaging + Branding

In a fast-paced world, your ability to make an impression quickly and positively is essential. As progressives, we understand that this is not always a comfortable reality, but we're here to make it painless for you. Sandbox wants you to tell your own story and represent yourself in the way you want to be represented, so you can make that first impression a meaningful one and use later impressions to bring people further into the work you're doing.

SERVICES

Campaign Consulting

Tying together the nuts and bolts of what we fondly call “the nerd stuff” with the bigger political and field direction of your campaign or organization is a specialty. Our staff has worked in the corporate and political worlds, in NGOs and government offices, and as grassroots organizers on the front lines of change. We understand the ins and outs of how to tie all of these things together with good systems, strong structures, careful measurements, and total transparency. We can help you build these plans so you can stay true to your values while running a serious, competitive campaign. We have built our own network of consultants, from photographers to fundraisers to field program specialists, and can help you navigate this tricky world and hire the right people for the best price.

Communications + Media Strategy

Media is a rapidly-changing landscape but one in which certain rules must still be followed in order to get the attention your message deserves. Whether you need some basic consulting and training to help you stay on track or a full media program, we’re here to build and enact it for you.

Full Website Design

Website Copy: Candidate

Website Copy: Candidate Platform

Press Releases

Biography

Full Media Plan

Full Media Plan

Press Releases

Speechwriting

Website Service Retainer

Media Training

Monthly Fundraising Emails

CAMPAIGN PACKAGES

BUDGET

Basic one-page website
with upkeep

Daily News Brief

Initial Onboarding Call

30 min Monthly Strategy
Meeting

1 Press Release/month

Social Media Support

4 Fundraising Emails/month

Email Support

Voter File Management

STANDARD

Standard campaign website
with upkeep + Matching
ActBlue Graphics

Daily News Brief

Initial Onboarding Call

60 min Monthly Strategy
Meeting

4 Press Releases/month

Social Media Support

8 Fundraising Emails/month

Dedicated Slack Channel

Call-time and Text Scripts

Email Support

Field Prep Package

PREMIUM

Full campaign website
(with website copy, platform
& biography) withupkeep +
Matching ActBlue Graphics

Daily News Brief

Initial Onboarding Call

60 min Monthly Strategy
Meeting

8 Press Releases/month

Social Media Management

12 Fundraising Emails/month

Dedicated Slack Channel

Call-time and Text Scripts

Logo & Branding Design

Email Support

Complete Campaign
Data Package

We're ready to get to work. Are you?
Contact us today for pricing!

SOCIAL MEDIA PACKAGES

BUDGET

Dedicated Social Media Manager

Initial Onboarding Call

30 min Monthly Strategy Meeting

Up to 2 Social Platforms with 4 Unique Weekly Posts per platform

1 Monthly Blog Post (500 words)

Weekly Live Post Approval
Email Support

Month-to-Month/No Contract

STANDARD

Dedicated Social Media Manager

Initial Onboarding Call

60 min Monthly Strategy Meeting

Up to 3 Social Platforms with 5 Unique Weekly Posts per platform

4 Custom Images/month + 2 Monthly Blog Posts (500 words each)

2 Boosted Posts/month

Monitor & Reply to Follower Comments

Dedicated Slack Channel

Weekly Live Post Approval
Email Support

Minimum 3-month Contract

PREMIUM

Dedicated Social Media Manager

Initial Onboarding Call

60 min Monthly Strategy Meeting

Up to 3 Social Platforms with 6 Unique Weekly Posts per platform

6 Custom Images/month + 3 Monthly Blog Posts (500-750 words each)

4 Boosted Posts/month

Monitor & Reply to Follower Comments

Dedicated Slack Channel

Weekly Live Post Approval

Content Calendar Access

Email Support

Minimum 6-month Contract

We're ready to get to work. Are you?
Contact us today for pricing!